

Herbalife's 77th Country

Opening: September 3rd, 2011

General

- Sales Center Address / Mailing Address:
Herbalife Distribution Ltd.
Imported by Wellness S.a.r.l
844, Chalet – Swisse Road
Nercessian Building, METN – BEIRUT
LEBANON



Toll-free line: +96 01-426-801.

(Indicate to the operator on the line you wish to be transferred to 877-398-0188)

Tel: +9611884337

Fax: +9611884358

- Office Hours (**local Lebanon time**):
 - Monday – Friday: **10:00am – 17:00pm**
- Distributor Services Details:

Herbalife Greece
Pentelis str. 110
151 26 Marousi, Athens
Greece

Toll-free line: as above
Tel: (30) 210 8108 800
Fax: (30) 210 810 8888
E-mail: drLebanon@herbalife.com

- Office Hours (**local Greek time**):
 - Monday – Friday: **10:00am – 17:00pm**

Products:

Formula 1 – Vanilla
Formula 1 – Tropical Fruit
Thermojetics – Herbal Concentrate – 50g
Thermojetics – Herbal Concentrate – 100g
Radiant C – Scrub Cleanser
Radiant C – Body Lotion SPF 15
Body Buffing – Scrub
Body Contouring – Cream
Nourifusion Cleanser Normal/Dry
Nourifusion Cleanser Normal/Oily
Nourifusion Toner Normal/Dry
Nourifusion Toner Normal/Oily
Nourifusion Moisturizer Normal/Dry
Nourifusion Moisturizer Normal/Oily
Nourifusion Night Cream
Nourifusion Eye Cream
Nourifusion Eye Gel
Nourifusion Clarifying Mask
Nourifusion Moisture Mask
Nourifusion Exfoliating Scrub
Nourifusion Normal to Dry Kit
Nourifusion Normal to Oily Kit
Woman Fragrance
Heart Eau de Perfume Fragrance
Man Fragrance
Soul Eau de Toilette Fragrance

The product line for Lebanon is planned to expand during 2012–2013. Details to follow at a later time!

International Business Package (IBP): (SKU 5451):

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|---|
| <ul style="list-style-type: none">• Formula 1 – French Vanilla• Distributor Application / ID Card• International Business Opportunity Book• Product Brochure• Welcome Letter• Tote Bag |
|---|

- All Distributors are required to pay the Annual Processing Fee
- Supervisors may access their account to view earning Statements, Volume information, etc. via www.herbalifecentral.com using their Herbalife ID number and PIN
- The official Herbalife Lebanon website for Distributors is: www.lb.myherbalife.com
- In Lebanon, the Worldwide Standard Sales and Marketing Plan is applicable

Rules and Requirements

There will be a prohibition on all recruitment advertising by Lebanese or Foreign Distributors until further notice from Herbalife. This includes advertising activities conducted in Lebanon or conducted outside Lebanon for use or publication in Lebanon, in relation to:

- All recruitment advertisements in newspapers, magazines and *other* media, such as, but not limited to:
 - Internet content media, advertisements in social networks, groups and communities
 - E-mail advertisements (for example, spam messages)
 - Flyers, brochures and poster advertisements
 - Direct written appeals to job seekers or advertisements on job sites for business opportunities
- Although the prohibition does not directly apply to product advertising, it does restrict the usage of product advertising specifically for recruitment purposes
- Herbalife Opportunity Meetings (HOMs) are only allowed to be held after the opening date of September 3rd, 2011
- 30 day Customer Refund Policy will be applicable
- Weight-management claims are permitted

For more information about the rules that are applied to Lebanon, please refer to Herbalife Career Book.

Distributors are permitted to purchase products for resale under the following conditions:

- They have registered as an individual entrepreneur AND
- They have provided Herbalife with a copy of their Individual Entrepreneur Registration Certificate with their Taxpayer Number Assignment Certificate
- Once registered as an individual entrepreneur, a Distributor will be able to purchase Herbalife® products for resale as well as promote the products, business opportunity and recruit.
- Legal age: 18 years old. No Minors

- Distributors in Lebanon are able to purchase up to a personal consumption limit as of 7,500 Volume Points (VP) of products, per calendar year, this is based on Personally Purchased Volume. Once a Distributor in Lebanon reaches the limit, a valid business license (Individual Entrepreneur Registration Certificate) with Taxpayer Number Assignment Certificate are required in order to avoid any interruption to future purchases.
- Foreign Distributors are considered non-residents and can:
 - ❖ Purchase products for personal consumption with a purchasing limit of 1000 Personally Purchased Volume Points per month, in accordance with Herbalife Import – Export Policy.
 - ❖ Promote products (sales are allowed)
 - ❖ Foreign Distributors may recruit in compliance with local legislation. More details are available through Distributor Services.

The table below illustrates a simple overview of the requirements for Herbalife Independent Distributors in Lebanon:

Type	Required Documentation		Orders Above Personal Consumption Limit
Distributor – Resident	Change of Residence Form	Copy of Lebanese national ID Card or passport with valid registration (notarized).	Only if registered as an individual entrepreneur
Distributor – Non-resident living and conducting business in Lebanon		Copy of national passport with valid temporary registration or permanent resident permit	Orders above the 1000 VP Personal Consumption monthly limit are not allowed for non-residents

ORDERS AND SHIPPING:

Ordering Methods:

- Phone-in
- Walk-in
- Mail-in
- Fax
- E-mail: drLebanon@herbalife.com

Payment Methods:

- Cash
- Credit/Debit cards*
- Bank Wire

*Cards: All types of Visa, MasterCard and American Express are accepted.

Bank Wire - For the transfers in national currency:

Bank Name: **Bank Audi Sal**
Account Name: **STE.WELLNESS SARL**
Account Number: **604562 461 002 046 03**
IBAN: **LB84 0056 0006 0456 2461 0020 4603**
Bank Account Currency: **USD**

Shipping:

Distributors will be able to place orders at the Walk-In Center. For other options, please contact Distributor Services.

- International orders are not permitted
- End of month rules apply

Earnings:

- Payments may be made into a local bank via wire transfer in \$USD currency
- A bank form is required with bank details of account information in Lebanon
- Distributors: VAT payers must notify Herbalife in written form within seven days after their registration/termination of VAT-charging tax regime. This must be re-confirmed on yearly basis
- The 10 Customer / 70% rule: applicable
- The TAB Team Form: applicable to eligible TAB Team Production Bonus earners
- Minimum earnings for payments to be released is equivalent of US\$50
- Distributors are responsible for maintaining business books, tax returns, payment of required taxes and social security contributions to the relevant authorities